

# Rendere accessibile a tutti lo sviluppo di Smart Things abbassando tempi e costi di sviluppo

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# Who We Are

- A global semiconductor leader
- 2015 revenues of **\$6.90B**
- Listed: NYSE, Euronext Paris and Borsa Italiana, Milan

- Research & Development
- Main Sales & Marketing
- Front-End
- Back-End



life.augmented

- Approximately **43,200** employees worldwide
- Approximately **8,300** people working in R&D
- **11** manufacturing sites
- Over **75** sales & marketing offices

# Where you find us



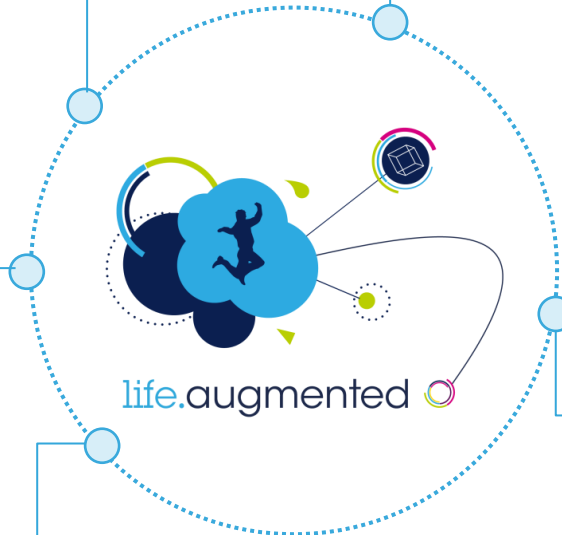
Making **driving** safer, greener and more connected



Making **homes** smarter, for better living, higher security, and less waste



Making everyday **things** smarter, connected and more aware of their surroundings

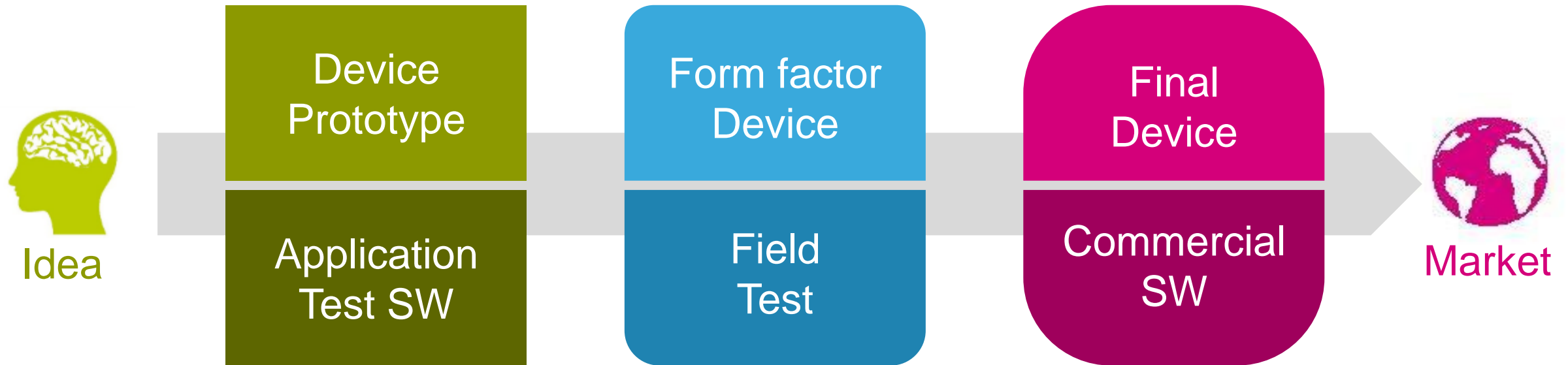


Enabling the evolution of **industry** towards smarter, safer and more efficient factories and workplaces

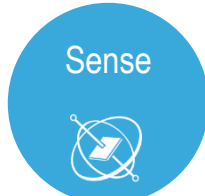
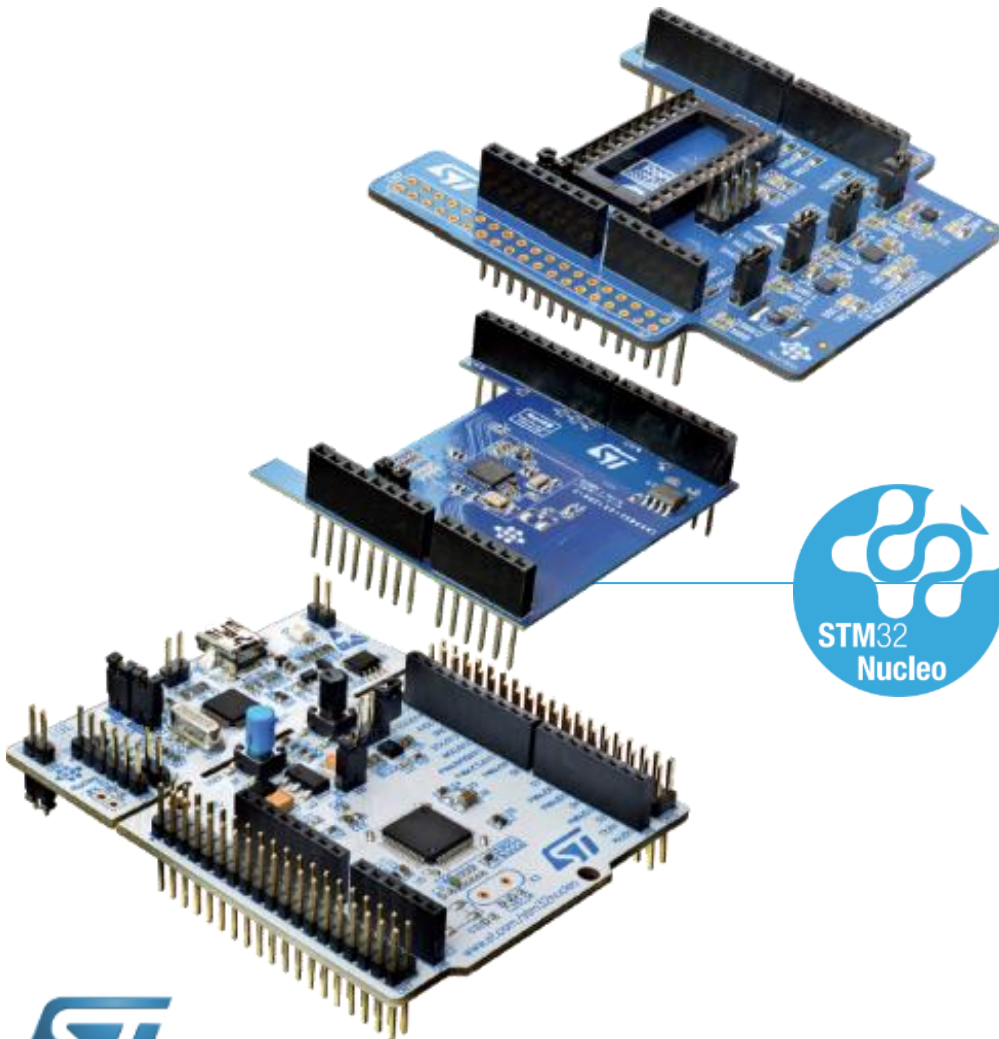


Enabling **cities** to make more of available resources

# Lowering the Barriers for Developers



Fast, affordable prototyping with development continuity to final devices



Motion & environmental sensors  
Proximity sensor  
Microphone



BLE  
Wi-Fi  
Sub-GHz  
NFC



Power management  
LED Boost



Motor drive  
Actuator



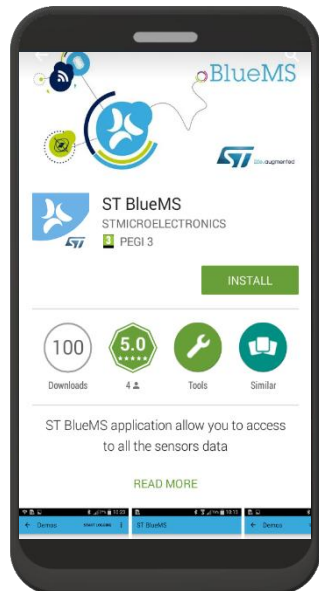
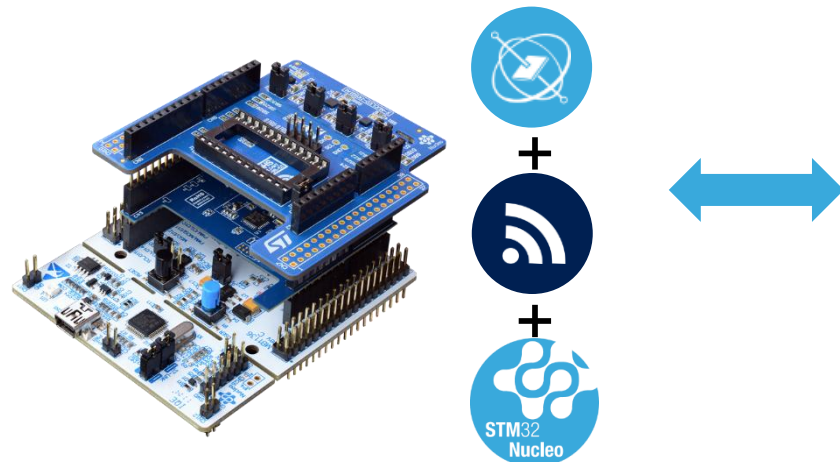
Audio  
OpAmp





# BlueMS Application and SDK

## Simplified development of BLE applications for smartphones



ST BlueMS  
iOS & Android app  
available



App SDK freely available in source code on GitHub!

[iOS version](#)

[Android version](#)

# Cloud partners end-to-end pre-integrated applications



NUCLEO-F401RE



STM32 Nucleo  
(ARM Cortex® M4 core)



X-NUCLEO-IDW01M1

Wi-Fi

+



X-NUCLEO-IKS01A1

Sensors  
motion & environmental

+

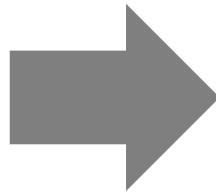


X-NUCLEO-NFC01A1

Dynamic NFC tag



# Common Use Case Behavior



https://quickstart.internetofthings.ibmcloud.com/#/device/0080E1B4FA39/sensor/

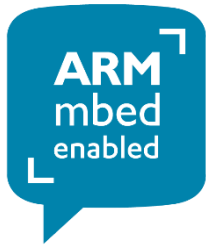
Nucleo status\_A\_Temperature

Event	Datapoint	Value	Time Received
status	myName	Nucleo	16 Sep 2015 17:04:23
status	A_Temperature	31.82	16 Sep 2015 17:04:23
status	A_Humidity	67.86	16 Sep 2015 17:04:23
status	A_Pressure	986.81	16 Sep 2015 17:04:23
status	Acc-X	-3	16 Sep 2015 17:04:23
status	Acc-Y	2	16 Sep 2015 17:04:23
status	Acc-Z	1003	16 Sep 2015 17:04:23
status	GYR-X	490	16 Sep 2015 17:04:23
status	GYR-Y	-1120	16 Sep 2015 17:04:23

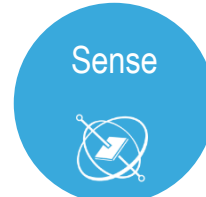
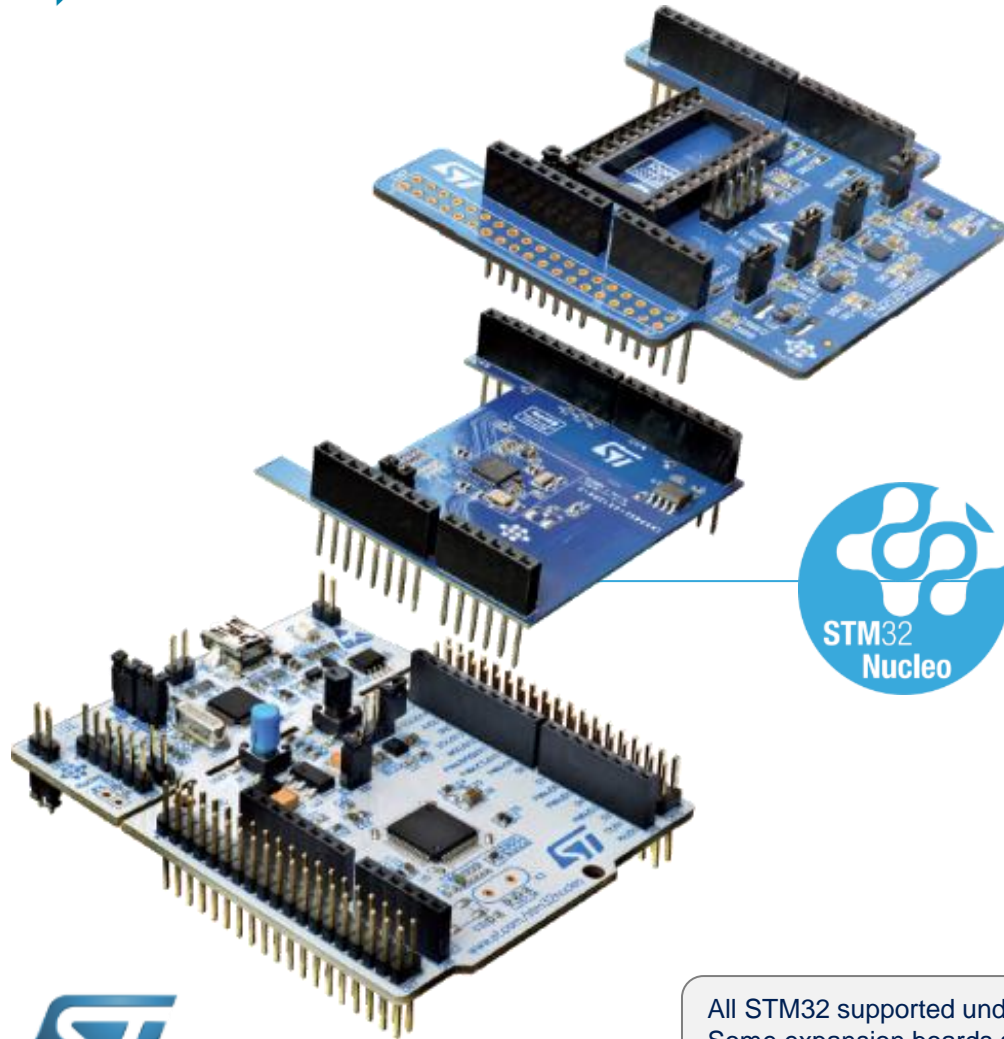
I've seen my data, what next?

- Use your device in an application created with IBM Bluemix.  
[Click here for more details.](#)
- Go to your Bluemix account  
**SIGN UP** **LOG IN**  
*Note: When you sign up for a trial you may have to wait up to 24 hours to receive your login information*
- Create an app using the Internet of Things Starter from the Catalog  
**CREATE APP**  
*Note: You will have to name your app and wait for a few minutes for it to start running*
- When your app is running, select the app URL, or type it into the browser to open the Node-RED flow editor  
<http://appname.mybluemix.net>
- Import the flow for your device into the Node-RED flow editor  
**IMPORT FLOW**





# Going Beyond with ARM<sup>®</sup>mbed™



Motion & environmental sensors  
Proximity sensor  
Microphone



BLE  
Wi-Fi  
Sub-GHz  
NFC



Power management  
LED Boost



Motor drive  
Actuator



Audio  
OpAmp

## ARM<sup>®</sup>mbed™



All STM32 supported under mbed classic  
Some expansion boards supported under mbed classic  
Under porting on mbed OS